

CONTACT

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-  Columbus, Ohio
-  rissdesigns.com

SKILLS

Adobe Creative Cloud

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premier
- Sketch
- Figma

Microsoft Office

Hubspot
Mailchimp
Percolate
Sprinklr
Photography
Video editing
Motion graphics

CLIENTS

Chase
Kroger
Wendys
Cameron Mitchell
International WELL Building Institute
Central Ohio Diversity Consortium
St. Vincent Family Services
Student Success Stores
Ohio Association of Foodbanks
El Vaquero
American Dairy Association
& more

ACCOMPLISHMENTS

Mentor - CCAD

Alumni Mentorship Program -
2022-2023

American Advertising Award

Gold Student 2017 | District Level

American Advertising Award

Silver Student 2017 | Local Level

Self-Published Poetry Book

Amazon CreateSpace 2018

AAF Columbus Volunteer

2016-Current

MARISSA MULLEN

CREATIVE STRATEGIST & DESIGNER

PROFESSIONAL PROFILE

A creative strategist and graphic designer with 6+ years of experience in corporate and agency settings. Marissa has strong knowledge and talent in social media, branding, web, print and digital design.

EDUCATION

BFA- Advertising and Graphic Design

Columbus College of Art & Design (CCAD) 2014-2018

- Minor: Creative Writing
- Deans List 2014-2018
- CCAD Student Representative - AAF Columbus The Pitch
- Senior Thesis Committee
- Columbus Society of Communicating Arts Student Volunteer

EXPERIENCE

Sr Associate - Graphic Designer & Content Creator

JP Morgan & Chase Co | Apr 2022-Current

- Managing the organic social media strategies and creative execution, including graphic design and animation, for multiple lines of business within the bank. Leveraging various concepts from start to finish for Chase's numerous social channels including Instagram, Facebook, Twitter, YouTube and more.

Graphic Designer

Inspire PR Group | Apr 2019 - March 2022

- Provided creative and design support to over 50 clients, including the development of design concepts, creation of collateral materials, signage, development of identity and brand standards, social media graphics, as well as digital, print and web design.

Creative Marketing Specialist

Remember Marketing | Dec 2017 - Dec 2018

- Lead creative in marketing materials, social media campaigns and strategies including graphic design, content creation, and scheduling for multiple client
- Created social editorial calendars and drafting copy for social posts

Marketing Assistant & Graphic Designer

Columbus College of Art & Design | Aug 2017 - June 2018

- Provided support to marketing department and design marketing materials and social media graphics
- Lead Snapchat campaigns with multiple internal creators such as videographers, animators, and designers
- Updating website, writing blogs and social copy